

### **Billing Address:**

Great American Media Attention: Accounts Payable 1010 Wisconsin Ave. NW Ste 800 Washington, DC 20007

## **INVOICE**

Advertiser	Democratic Congressional Campaign Cc
Product	DCCC
Estimate Number	1192

Invoice #	102172-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/11/12

Station	KSNV		
Account Executive	Amy McCreary		
Sales Office	Blair - Philadelphia		
Sales Region	National		

Order #	102172
Alt Order #	06817863
Deal #	
Order Flight	10/30/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	11
Product Code	14

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a	_	to	•	•				
				10/30/12	2 to 11/05/12	8x	MTWTF				
	KSNV			Tu	10/30/12	:30	5:20 AM	D3C12-NV04-T02H Facts	\$400.00		6
	KSNV			Tu	10/30/12	:30	5:48 AM	D3C12-NV03-T08H Everyt	\$400.00		1
	KSNV			W	10/31/12	:30	5:45 AM	D3C12-NV04-T02H Facts	\$400.00		2
	KSNV			W	10/31/12	:30	5:59 AM	D3C12-NV03-T08H Everyt	1 \$400.00		7
	KSNV			Th	11/01/12	:30	5:12 AM	D3C12-NV04-T02H Facts	\$400.00		8
	KSNV			Th	11/01/12	:30	5:29 AM	D3C12-NV03-T08H Everyt			3
	KSNV			F	11/02/12	:30	5:47 AM	D3C12-NV04-T02H Facts	\$400.00		4
	KSNV			M	11/05/12	:30	5:48 AM	D3C12-NV04-T02H Facts	\$400.00		5
2	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
				11/06/12	2 to 11/12/12	1x	-T				
	KSNV			Tu	11/06/12	:30	5:50 AM	D3C12-NV03-T08H Everyt	\$400.00		1
3	KSNV	Wake Up Early Wagners	430a-5a		to						
				10/30/12	2 to 11/05/12	5x	MTWTS				
	KSNV			Tu	10/30/12	:30	4:44 AM	D3C12-NV04-T02H Facts	\$200.00		2
	KSNV			W	10/31/12	:30	4:59 AM	D3C12-NV04-T02H Facts	\$200.00		3
	KSNV			Th	11/01/12	:30	4:56 AM	D3C12-NV03-T08H Everyt	\$200.00		4
	KSNV			Su	11/04/12	:30	5:00 AM	D3C12-NV04-T02H Facts	\$200.00		5
	KSNV			M	11/05/12	:30	4:55 AM	D3C12-NV04-T02H Facts	\$200.00		1
4	KSNV	Wake Up Early Wagners	430a-5a		to						
				11/06/12	2 to 11/12/12	1x	-T				
	KSNV			Tu	11/06/12	:00			\$200.00	Unresolved	1
5	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
-		с т ор и, и одиого		10/30/12	2 to 11/05/12	10x	MTWTF				
	KSNV			Tu	10/30/12	:30	6:17 AM	D3C12-NVO4-TO2H Facts	\$725.00		1
				. ~	,	.00	J		ψ. =5.00		•

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
5	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a	t	to						
	KSNV			Tu	10/30/12	:30	6:28 AM	D3C12-NV03-T08H Everyt	\$725.00		6
	KSNV			W	10/31/12	:30	6:23 AM	D3C12-NV04-T02H Facts	\$725.00		2
	KSNV			W	10/31/12	:30	6:51 AM	D3C12-NV04-T02H Facts	\$725.00		8
	KSNV			Th	11/01/12	:30	6:29 AM	D3C12-NV04-T02H Facts	\$725.00		9
	KSNV			Th	11/01/12	:30	6:51 AM	D3C12-NV04-T02H Facts	\$725.00		3
	KSNV			F	11/02/12	:30	6:18 AM	D3C12-NV03-T08H Everyt	1 \$725.00		10
	KSNV			F	11/02/12	:30	6:31 AM	D3C12-NV04-T02H Facts	\$725.00		4
	KSNV			M	11/05/12	:30	6:17 AM	D3C12-NV04-T02H Facts	\$725.00		7
	KSNV			M	11/05/12	:30	6:24 AM	D3C12-NV03-T08H Everyt	\$725.00		5
6	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a	t	to						
				11/06/12 t	to 11/12/12	1x	MT				
	KSNV			Tu	11/06/12	:30	6:52 AM	D3C12-NV04-T02H Facts	\$725.00		1
7	KSNV	Today Show	658a-9am	t	to						
				10/30/12 t	to 11/05/12	20x	MTWTF				
	KSNV			Tu	10/30/12	:30	7:57 AM	D3C12-NV04-T02H Facts	\$900.00		16
	KSNV			Tu	10/30/12	:30	8:48 AM	D3C12-NV04-T02H Facts	\$900.00		2
	KSNV			Tu	10/30/12	:30	8:53 AM	D3C12-NV03-T08H Everyt	\$900.00		3
	KSNV			Tu	10/30/12	:30	8:59 AM	D3C12-NV04-T02H Facts	\$900.00		1
	KSNV			W	10/31/12	:00			<del>\$900.00</del>	Unresolved	5
					AILABLE RAT						
	KSNV			W	10/31/12	:30	7:28 AM	D3C12-NV03-T08H Everyt			6
	KSNV			W	10/31/12	:30	8:58 AM	D3C12-NV04-T02H Facts	\$900.00		4
	KSNV			Th	11/01/12	:30	7:23 AM	D3C12-NV03-T08H Everyt			20
	KSNV			Th ABLE TC	11/01/12 PLACE	:30	7:58 AM	D3C12-NV04-T02H Facts	\$900.00		9
	KSNV			Th	11/01/12	:30	8:28 AM	D3C12-NV04-T02H Facts	\$900.00		7

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Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	102172
Alt Order #	06817863
Deal #	
Order Flight	10/30/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	11
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Agency Ref	
Advertiser Ref	

Channe	I   Description Today Show	Time 658a-9am	Th Th F F	to 11/01/12 11/01/12 11/02/12	:30	8:43 AM 8:59 AM	D3C12-NV03-T08H Everytl		Reconciliation	Ref #
KSNV KSNV KSNV KSNV KSNV KSNV KSNV KSNV	Today Show	658a-9am		11/01/12 11/01/12 11/02/12	:30		D3C12-NV03-T08H Everytl	\$900.00		
KSNV KSNV KSNV KSNV KSNV KSNV KSNV KSNV				11/01/12 11/02/12	:30		D3C12-NV03-T08H Everytl	\$900 00		
KSNV KSNV KSNV KSNV KSNV KSNV KSNV			Th F F	11/02/12		$O \cdot E \cap \Lambda M$				18
KSNV KSNV KSNV KSNV KSNV KSNV KSNV			F F				D3C12-NV04-T02H Facts	\$900.00		8
KSNV KSNV KSNV KSNV KSNV KSNV			F		:30	7:27 AM	D3C12-NV04-T02H Facts	\$900.00		12
KSNV KSNV KSNV KSNV KSNV				11/02/12	:30	8:30 AM	D3C12-NV03-T08H Everytl	<b>7</b>		17
KSNV KSNV KSNV KSNV 8 KSNV			F	11/02/12	:30	8:36 AM	D3C12-NV04-T02H Facts	\$900.00		10
KSNV KSNV KSNV 8 KSNV			F	11/02/12	:30	8:58 AM	D3C12-NV04-T02H Facts	\$900.00		11
KSNV KSNV 8 KSNV			M	11/05/12	:30	7:23 AM	D3C12-NV04-T02H Facts	\$900.00		13
KSNV 8 KSNV			М	11/05/12	:30	7:59 AM	D3C12-NV04-T02H Facts	\$900.00		14
8 KSNV			М	11/05/12	:30	8:29 AM	D3C12-NV04-T02H Facts	\$900.00		19
			M	11/05/12	:30	8:40 AM	D3C12-NV03-T08H Everytl	\$900.00		15
KSNV	Today Show	658a-9am		to						
KSNV			11/06/	12 to 11/12/12	1x	MT				
			Tu	11/06/12	:30	7:30 AM	D3C12-NV04-T02H Facts	\$900.00		1
9 KSNV	News 3 Sunrise SATURDAY	6a-7a		to						
			10/29/	12 to 11/04/12	2x	S-				
KSNV			Sa	11/03/12	:30	6:10 AM	D3C12-NVO4-TO2H Facts	\$375.00		1
KSNV			Sa	11/03/12	:30	6:42 AM	D3C12-NV04-T02H Facts	\$375.00		2
10 KSNV	Saturday Today	7a-9am		to						
			10/29/	12 to 11/04/12	4x	S-				
KSNV			Sa	11/03/12	:30	7:30 AM	D3C12-NV04-T02H Facts	\$625.00		1
KSNV			Sa	11/03/12	:30	7:56 AM	D3C12-NV03-T08H Everytl			2
KSNV			Sa	11/03/12	:30	8:24 AM	D3C12-NV04-T02H Facts	\$625.00		3
KSNV			Sa	11/03/12	:30	8:43 AM	D3C12-NV04-T02H Facts	\$625.00		4
11 KSNV	News 3 Sunrise SUNDAY	6a-7a		to				•		
			10/29/	12 to 11/04/12	2x	S				

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Sales Region	National

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Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
11	KSNV	News 3 Sunrise SUNDAY	6a-7a	t	0						
	KSNV			Su	11/04/12	:30	6:16 AM	D3C12-NV04-T02H Facts	\$375.00		2
	KSNV			Su	11/04/12	:30	6:40 AM	D3C12-NV03-T08H Everyt	\$375.00		1
12	KSNV	Sunday Today	7a-8am	t	0						
				10/29/12 t	o 11/04/12	2x	S				
	KSNV			Su	11/04/12	:00			<del>\$500.00</del>	Unresolved	1
				-	AILABLE RAT	Έ					
	KSNV			Su	11/04/12	:00			<del>\$500.00</del>	Unresolved	2
					AILABLE RAT	E					
13	KSNV	Meet the Press	8a-9am		0						
					o 11/04/12	1x	S				
	KSNV			Su	11/04/12	:30	8:00 AM	D3C12-NV04-T02H Facts	\$3,000.00		1
14	KSNV	News 3 Today	9a-930am	t	0						
				10/29/12 t	o 11/04/12	1x	S				
	KSNV			Su	11/04/12	:30	9:11 AM	D3C12-NV03-T08H Everyt	\$500.00		1
15	KSNV	Chris Matthews SUN 9:30am	9:30a-10a	t	0						
				10/29/12 t	o 11/04/12	1x	S				
	KSNV			Su	11/04/12	:00			<del>\$500.00</del>	Unresolved	1
				NOT AVA	AILABLE RAT	Έ					
16	KSNV	M-F Today Show II	9-10a	t	0						
				10/30/12 t	o 11/05/12	10x	MTWTF				
	KSNV			Tu	10/30/12	:30	9:29 AM	D3C12-NV04-T02H Facts	\$425.00		2
	KSNV			Tu	10/30/12	:30	9:52 AM	D3C12-NV03-T08H Everyt			1
	KSNV			W	10/31/12	:30	9:50 AM	D3C12-NV04-T02H Facts	\$425.00		4
	KSNV			W	10/31/12	:30	9:56 AM	D3C12-NV03-T08H Everyt			19
	KSNV			Th	11/01/12	:30	9:28 AM	D3C12-NV04-T02H Facts	\$425.00		17

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Remit Address: **KSNV** Formerly KVBC 1500 Foremaster Lane Las Vegas, NV 89101 Main: (702)642-3333

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Advertiser	Democratic Congressional Campaign Cc
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
16	KSNV	M-F Today Show II	9-10a		to						
	KSNV	•		Th	11/01/12	:30	9:56 AM	D3C12-NV03-T08H Everyt	\$425.00		8
	KSNV			F	11/02/12	:30	9:29 AM	D3C12-NV03-T08H Everyt			11
	KSNV			F	11/02/12	:30	9:58 AM	D3C12-NV04-T02H Facts	\$425.00		16
	KSNV			M	11/05/12	:30	9:28 AM	D3C12-NV04-T02H Facts	\$425.00		15
	KSNV			M	11/05/12	:30	9:58 AM	D3C12-NV04-T02H Facts	\$425.00		13
17	KSNV	M-F Today Show II	9-10a		to						
		•		11/06/1	2 to 11/12/12	1x	MT				
	KSNV			Tu	11/06/12	:30	9:59 AM	D3C12-NV04-T02H Facts	\$425.00		1
18	KSNV	Today 4th Hour	10am-11am		to						
		-		10/30/1	2 to 11/05/12	10x	MTWTF				
	KSNV			Tu	10/30/12	:30	10:28 AM	D3C12-NV04-T02H Facts	\$325.00		1
	KSNV			Tu	10/30/12	:30	10:58 AM	D3C12-NV04-T02H Facts	\$325.00		9
	KSNV			W	10/31/12	:30	10:45 AM	D3C12-NV04-T02H Facts	\$325.00		10
	KSNV			W	10/31/12	:30	10:51 AM	D3C12-NV04-T02H Facts	\$325.00		2
	KSNV			Th	11/01/12	:30	10:27 AM	D3C12-NV04-T02H Facts	\$325.00		3
	KSNV			Th	11/01/12	:30	10:51 AM	D3C12-NV04-T02H Facts	\$325.00		8
	KSNV			F	11/02/12	:30	10:46 AM	D3C12-NV04-T02H Facts	\$325.00		6
	KSNV			F	11/02/12	:30	10:55 AM	D3C12-NV04-T02H Facts	\$325.00		4
	KSNV			M	11/05/12	:30	10:29 AM	D3C12-NV04-T02H Facts	\$325.00		7
	KSNV			M	11/05/12	:30	10:52 AM	D3C12-NV03-T08H Everyt	\$325.00		5
19	KSNV	Today 4th Hour	10am-11am		to						
				11/06/1	2 to 11/12/12	1x	MT				
	KSNV			Tu	11/06/12	:30	10:48 AM	D3C12-NV03-T08H Everyt	\$325.00		1
20	KSNV	Rachael Ray	11am-12pm		to						
				10/30/1	2 to 11/05/12	12x	MTWTF				

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
20	KSNV	Rachael Ray	11am-12pm		to	Length	Allea Days	74 ID	Tuto	11000110111ation	IXCI #
20		Racilael Ray	ı ıaııı-ızpılı			.20	11.05 AM	D2C12 NVO2 TORU 510 m/d			4
	KSNV			Tu Tu	10/30/12	:30	11:35 AM	D3C12-NV03-T08H Everyt	*		1
	KSNV			W	10/30/12	:30	11:42 AM	D3C12-NV04-T02H Facts	\$325.00		2
	KSNV				10/31/12	:30	11:20 AM	D3C12-NV03-T08H Everyt			4
	KSNV			W	10/31/12	:30	11:44 AM	D3C12-NV04-T02H Facts	\$325.00		3
	KSNV			Th	11/01/12	:30	11:28 AM	D3C12-NV04-T02H Facts	\$325.00		6
	KSNV			Th	11/01/12	:30	11:37 AM	D3C12-NV03-T08H Everyt			5
	KSNV			Th	11/01/12	:30	11:42 AM	D3C12-NV04-T02H Facts	\$325.00		12
	KSNV			<u> </u>	11/02/12	:30	11:31 AM	D3C12-NV03-T08H Everyt			8
	KSNV			F	11/02/12	:30	11:48 AM	D3C12-NV04-T02H Facts	\$325.00		7
	KSNV			M	11/05/12	:30	11:17 AM	D3C12-NV04-T02H Facts	\$325.00		11
	KSNV			M	11/05/12	:30	11:25 AM	D3C12-NV04-T02H Facts	\$325.00		10
	KSNV			M	11/05/12	:30	11:36 AM	D3C12-NV04-T02H Facts	\$325.00		9
21	KSNV	Rachael Ray	11am-12pm		to						
					to 11/12/12	1x	MT				
	KSNV			Tu	11/06/12	:30	11:24 AM	D3C12-NV04-T02H Facts	\$325.00		1
22	KSNV	Noon News	12-1230pm		to						
				10/30/12	to 11/05/12	5x	MTWTF				
	KSNV			W	10/31/12	:30	12:10 PM	D3C12-NV03-T08H Everyt	: \$425.00		2
	KSNV			W	10/31/12	:30	12:23 PM	D3C12-NV04-T02H Facts	\$425.00		3
	KSNV			Th	11/01/12	:30	12:13 PM	D3C12-NV04-T02H Facts	\$425.00		4
	KSNV			F	11/02/12	:30	12:28 PM	D3C12-NV04-T02H Facts	\$425.00		5
	KSNV			M	11/05/12	:30	12:21 PM	D3C12-NV03-T08H Everyt	\$425.00		1
23	KSNV	Noon News	12-1230pm		to						
			-	11/06/12	to 11/12/12	1x	MT				
	KSNV			Tu	11/06/12	:30	12:14 PM	D3C12-NV04-T02H Facts	\$425.00		1

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Account Executive	Amy McCreary	
Sales Office	Blair - Philadelphia	
Sales Region	National	

Order #	102172
Alt Order #	06817863
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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

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Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
24	KSNV	The Agenda 1230pm	1230-1p	•	to	•	•				<u> </u>
				10/30/1	2 to 11/05/12	5x	MTWTF				
	KSNV			Tu	10/30/12	:30	12:56 PM	D3C12-NV04-T02H Facts	\$325.00		4
	KSNV			W	10/31/12	:30	12:38 PM	D3C12-NV04-T02H Facts	\$325.00		2
	KSNV			Th	11/01/12	:30	12:47 PM	D3C12-NV03-T08H Everyt			3
	KSNV			F	11/02/12	:30	12:37 PM	D3C12-NV03-T08H Everyt			5
	KSNV			M	11/05/12	:30	12:54 PM	D3C12-NV04-T02H Facts	\$325.00		1
25	KSNV	The Agenda 1230pm	1230-1p		to						
				11/06/1	2 to 11/12/12	1x	MT				
	KSNV			Tu	11/06/12	:30	12:54 PM	D3C12-NV04-T02H Facts	\$325.00		1
26	KSNV	The Doctors	2pm-3pm		to						
				10/30/1	2 to 11/05/12	5x	MTWTF				
	KSNV			Tu	10/30/12	:30	2:33 PM	D3C12-NV03-T08H Everyt	\$325.00		2
	KSNV			W	10/31/12	:30	2:27 PM	D3C12-NV03-T08H Everyt	*		3
	KSNV			Th	11/01/12	:30	3:00 PM	D3C12-NVO4-TO2H Facts	\$325.00		4
	KSNV			F	11/02/12	:30	2:13 PM	D3C12-NVO4-TO2H Facts	\$325.00		5
	KSNV			M	11/05/12	:30	2:31 PM	D3C12-NV04-T02H Facts	\$325.00		1
27	KSNV	The Doctors	2pm-3pm		to						
					2 to 11/12/12	1x	MT				
	KSNV			Tu	11/06/12	:30	2:59 PM	D3C12-NV03-T08H Everyt	\$325.00		1
28	KSNV	Dr Phil	3-4p		to						
				10/30/1	2 to 11/05/12	8x	MTWTF				
	KSNV			Tu	10/30/12	:30	3:34 PM	D3C12-NVO4-TO2H Facts	\$450.00		7
	KSNV			W	10/31/12	:30	3:13 PM	D3C12-NV04-T02H Facts	\$450.00		2
	KSNV			W	10/31/12	:30	3:23 PM	D3C12-NV04-T02H Facts	\$450.00		1
	KSNV			Th	11/01/12	:30	3:44 PM	D3C12-NV04-T02H Facts	\$450.00		3

The actual broadcast information shown on this invoice was taken from the Official program log.



### **Billing Address:**

Great American Media Attention: Accounts Payable 1010 Wisconsin Ave. NW Ste 800 Washington, DC 20007

# **INVOICE**

Advertiser	Democratic Congressional Campaign Cc
Product	DCCC
Estimate Number	1192

Invoice #	102172-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/11/12

Station	KSNV	
Account Executive	Amy McCreary	
Sales Office	Blair - Philadelphia	
Sales Region	National	

Order #	102172
Alt Order #	06817863
Deal #	
Order Flight	10/30/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	11
Product Code	14

Agency Ref	
Advertiser Ref	

	01	D	T:	D	In-t-	1	IA!I D	IA LIB	D-1-	B 101 - 41	D-4.#
Line		Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
28	KSNV	Dr Phil	3-4p		to						
	KSNV			F	11/02/12	:30	3:10 PM	D3C12-NV03-T08H Everyt	\$450.00		8
	KSNV			F	11/02/12	:30	3:50 PM	D3C12-NV04-T02H Facts	\$450.00		4
	KSNV			M	11/05/12	:30	3:24 PM	D3C12-NV04-T02H Facts	\$450.00		5
	KSNV			M	11/05/12	:30	3:30 PM	D3C12-NV03-T08H Everyt	\$450.00		6
29	KSNV	Dr Phil	3-4p		to						
			•	11/06/1	2 to 11/12/12	2x	MT				
	KSNV			Tu	11/06/12	:30	3:47 PM	D3C12-NV04-T02H Facts	\$450.00		1
	KSNV			Tu	11/06/12	:30	3:56 PM	D3C12-NV04-T02H Facts	\$450.00		2
30	KSNV	4PM NEWS (1 hour)	4-5pm		to						
			-	10/30/1	2 to 11/05/12	5x	MTWTF				
	KSNV			Tu	10/30/12	:30	4:12 PM	D3C12-NV04-T02H Facts	\$725.00		1
	KSNV			W	10/31/12	:30	4:15 PM	D3C12-NV03-T08H Everyt	\$725.00		4
	KSNV			Th	11/01/12	:30	4:23 PM	D3C12-NV03-T08H Everyt	\$725.00		5
	KSNV			F	11/02/12	:30	4:18 PM	D3C12-NV04-T02H Facts	\$725.00		2
	KSNV			M	11/05/12	:30	4:10 PM	D3C12-NV04-T02H Facts	\$725.00		3
32	KSNV	4PM NEWS (1 hour)	4-5pm		to						
				10/30/1	2 to 11/05/12	5x	MTWTF				
	KSNV			Tu	10/30/12	:30	4:54 PM	D3C12-NV03-T08H Everyt	\$725.00		2
	KSNV			W	10/31/12	:30	4:42 PM	D3C12-NV04-T02H Facts	\$725.00		4
	KSNV			Th	11/01/12	:30	4:54 PM	D3C12-NV04-T02H Facts	\$725.00		3
	KSNV			F	11/02/12	:30	4:37 PM	D3C12-NV04-T02H Facts	\$725.00		5
	KSNV			M	11/05/12	:30	4:59 PM	D3C12-NV04-T02H Facts	\$725.00		1
33	KSNV	4PM NEWS (1 hour)	4-5pm		to						
		•		11/06/1	2 to 11/12/12	1x	MT				
	KSNV	ROS	5a-459a	Tu	11/06/12	:30	4:59 PM	D3C12-NV04-T02H Facts	\$725.00		1

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#### **Billing Address:**

Great American Media Attention: Accounts Payable 1010 Wisconsin Ave. NW Ste 800 Washington, DC 20007

# **INVOICE**

Advertiser	Democratic Congressional Campaign Cc
Product	DCCC
Estimate Number	1192

Invoice #	102172-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/11/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	102172
Alt Order #	06817863
Deal #	
Order Flight	10/30/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	11
Product Code	14

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
34	KSNV	M-F Early News	5-630p	•	to		•				
			-	10/30/1	2 to 11/05/12	5x	MTWTF				
	KSNV			Tu	10/30/12	:30	5:28 PM	D3C12-NV04-T02H Facts	\$1,200.00		3
	KSNV			W	10/31/12	:30	6:26 PM	D3C12-NV04-T02H Facts	\$1,200.00		5
	KSNV			Th	11/01/12	:30	5:12 PM	D3C12-NV04-T02H Facts	\$1,200.00		2
	KSNV			F	11/02/12	:30	6:09 PM	D3C12-NV03-T08H Everyt	\$1,200.00		1
	KSNV			M	11/05/12	:30	6:20 PM	D3C12-NV04-T02H Facts	\$1,200.00		4
36	KSNV	Sa-Su Early News	5pm-630pm		to						
				10/29/1	2 to 11/04/12	1x	S-				
	KSNV			Sa	11/03/12	:30	6:14 PM	D3C12-NV03-T08H Everyt	\$675.00		1
37	KSNV	M-F Jeopardy	630-7pm		to						
				10/30/1	2 to 11/05/12	5x	MTWTF				
	KSNV			Tu	10/30/12	:30	6:41 PM	D3C12-NV03-T08H Everyt	\$1,300.00		3
	KSNV			W	10/31/12	:30	6:53 PM	D3C12-NV03-T08H Everyt	\$1,300.00		4
	KSNV			Th	11/01/12	:30	6:57 PM	D3C12-NV04-T02H Facts	\$1,300.00		5
	KSNV			F	11/02/12	:30	6:58 PM	D3C12-NV04-T02H Facts	\$1,300.00		1
	KSNV			M	11/05/12	:30	6:52 PM	D3C12-NV03-T08H Everyt	\$1,300.00		2
38	KSNV	M-F Wheel of Fortune	7-730pm		to						
				10/30/1	2 to 11/05/12	5x	MTWTF				
	KSNV			Tu	10/30/12	:30	7:29 PM	D3C12-NV04-T02H Facts	\$1,300.00		2
	KSNV			W	10/31/12	:30	7:29 PM	D3C12-NV04-T02H Facts	\$1,300.00		5
	KSNV			Th	11/01/12	:30	7:08 PM	D3C12-NV03-T08H Everyt	\$1,300.00		1
	KSNV			F	11/02/12	:30	7:13 PM	D3C12-NV04-T02H Facts	\$1,300.00		4
	KSNV			M	11/05/12	:30	7:29 PM	D3C12-NV04-T02H Facts	\$1,300.00		3
39	KSNV	WKND Jeop/Wheel	630-730pm		to						
		<del>-</del>	•	10/29/1	2 to 11/04/12	2x	S-				

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### **Billing Address:**

Great American Media Attention: Accounts Payable 1010 Wisconsin Ave. NW Ste 800 Washington, DC 20007

# **INVOICE**

Advertiser	Democratic Congressional Campaign Cc
Product	DCCC
Estimate Number	1192

Invoice #	102172-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/11/12

Station	KSNV		
Account Executive	Amy McCreary		
Sales Office	Blair - Philadelphia		
Sales Region	National		

Order #	102172
Alt Order #	06817863
Deal #	
Order Flight	10/30/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	11
Product Code	14

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
39	KSNV	WKND Jeop/Wheel	630-730pm		to						
	KSNV	•	•	Sa	11/03/12	:30	6:42 PM	D3C12-NV04-T02H Facts	\$525.00		1
	KSNV			Sa	11/03/12	:30	7:28 PM	D3C12-NV03-T08H Everyt	\$525.00		2
40	KSNV	Monday Prime 8-10pm	8-10pm		to						
		•	•	11/05/12	2 to 11/11/12	4x	M				
	KSNV			M	11/05/12	:30	8:23 PM	D3C12-NV04-T02H Facts	\$4,000.00		2
	KSNV			M	11/05/12	:30	8:45 PM	D3C12-NV04-T02H Facts	\$4,000.00		3
	KSNV			M	11/05/12	:30	9:19 PM	D3C12-NV03-T08H Everyt	1 \$4,000.00		4
	KSNV			M	11/05/12	:30	9:41 PM	D3C12-NV04-T02H Facts	\$4,000.00		1
41	KSNV	Wednesday Prime 10-11pm	10-11pm		to						
				10/29/12	2 to 11/04/12	2x	W				
	KSNV			W	10/31/12	:00			\$3,200.00	Unresolved	2
				NOT A	VAILABLE RAT	ΓΕ					
	KSNV			W	10/31/12	:30	10:07 PM	D3C12-NV03-T08H Everyt	\$3,200.00		1
42	KSNV	Saturday Prime 10-11pm	10-11pm		to						
				10/29/12	2 to 11/04/12	2x	S-				
	KSNV			Sa	11/03/12	:30	10:07 PM	D3C12-NVO4-TO2H Facts	\$1,200.00		2
	KSNV			Sa	11/03/12	:30	10:26 PM	D3C12-NV04-T02H Facts	\$1,200.00		1
43	KSNV	NFL Football	1P-9PM		to						
				10/29/12	2 to 11/04/12	1x	S				
	KSNV			Su	11/04/12	:30	6:55 PM	D3C12-NV04-T02H Facts	\$10,000.00		1
44	KSNV	News 3 in Prime	7-10pm		to						
			•	10/29/1	2 to 11/04/12	2x	S				
	KSNV			Su	11/04/12	:30	8:57 PM	D3C12-NV04-T02H Facts	\$1,600.00		1
	KSNV			Su	11/04/12	:30	9:18 PM	D3C12-NV04-T02H Facts	\$1,600.00		2
									Ţ :,000.00		_

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### **Billing Address:**

Great American Media Attention: Accounts Payable 1010 Wisconsin Ave. NW Ste 800 Washington, DC 20007

# **INVOICE**

Advertiser	Democratic Congressional Campaign Cc
Product	DCCC
Estimate Number	1192

Invoice #	102172-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/11/12

Station	KSNV		
Account Executive	Amy McCreary		
Sales Office	Blair - Philadelphia		
Sales Region	National		

Order #	102172
Alt Order #	06817863
Deal #	
Order Flight	10/30/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	11
Product Code	14

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
45	KSNV	Law & Order (synd) PRIME	SU 10-11P		to		_				
				10/29/12	to 11/04/12	2x	S				
	KSNV			Su	11/04/12	:30	10:39 PM	D3C12-NV03-T08H Everytl	\$900.00		1
	KSNV			Su	11/04/12	:30	10:52 PM	D3C12-NV04-T02H Facts	\$900.00		2
46	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
				10/30/12	to 11/05/12	5x	MTWTF				
	KSNV			Tu	10/30/12	:30	11:23 PM	D3C12-NV03-T08H Everytl	\$1,200.00		2
	KSNV			W	10/31/12	:30	11:18 PM	D3C12-NV04-T02H Facts	\$1,200.00		4
	KSNV			Th	11/01/12	:30	11:19 PM	D3C12-NV04-T02H Facts	\$1,200.00		5
	KSNV			F	11/02/12	:30	11:29 PM	D3C12-NV04-T02H Facts	\$1,200.00		3
	KSNV			M	11/05/12	:30	11:33 PM	D3C12-NV04-T02H Facts	\$1,200.00		1
47	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		to						
				10/29/12	to 11/04/12	1x	S-				
	KSNV			Sa	11/03/12	:30	11:20 PM	D3C12-NV04-T02H Facts	\$1,100.00		1
48	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		to						
				10/29/12	to 11/04/12	1x	S				
	KSNV			Su	11/04/12	:30	11:20 PM	D3C12-NVO4-TO2H Facts	\$1,100.00		1
49	KSNV	Tonight Show	1135p-1237a		to						
				10/30/12	to 11/05/12	8x	MTWTF				
	KSNV			Tu	10/30/12	:30	12:08 AM	D3C12-NV04-T02H Facts	\$500.00		1
	KSNV			W	10/31/12	:30	11:45 PM	D3C12-NV04-T02H Facts	\$500.00		7
	KSNV			Th	11/01/12	:30	11:46 PM	D3C12-NV03-T08H Everyt	\$500.00		3
	KSNV			Th	11/01/12	:30	12:30 AM	D3C12-NV04-T02H Facts	\$500.00		2
	KSNV			F	11/02/12	:30	11:47 PM	D3C12-NV04-T02H Facts	\$500.00		6
	KSNV			F	11/02/12	:30	12:30 AM	D3C12-NV03-T08H Everytl	*		4
	KSNV			М	11/05/12	:30	11:58 PM	D3C12-NV04-T02H Facts	\$500.00		5

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Remit Address: **KSNV** Formerly KVBC 1500 Foremaster Lane Las Vegas, NV 89101 Main: (702)642-3333

### **Billing Address:**

**Great American Media Attention: Accounts Payable** 1010 Wisconsin Ave. NW Ste 800 Washington, DC 20007

# INVOICE

Advertiser	Democratic Congressional Campaign Cc
Product	DCCC
Estimate Number	1192

Invoice #	102172-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/11/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	102172
Alt Order #	06817863
Deal #	
Order Flight	10/30/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	11
Product Code	14

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
49	KSNV	Tonight Show	1135p-1237a		to						
	KSNV		•	M	11/05/12	:30	12:06 AM	D3C12-NV03-T08H Everyt	\$500.00		8
50	KSNV	Late Night w/Fallon	1237a-136am		to						
		_		10/30/	12 to 11/05/12	8x	MTWTF				
	KSNV			Tu	10/30/12	:30	1:14 AM	D3C12-NV04-T02H Facts	\$250.00		8
	KSNV			Tu	10/30/12	:30	1:34 AM	D3C12-NV03-T08H Everyt	\$250.00		1
	KSNV			W	10/31/12	:30	1:15 AM	D3C12-NV03-T08H Everyt	\$250.00		7
	KSNV			W	10/31/12	:30	1:34 AM	D3C12-NV04-T02H Facts	\$250.00		2
	KSNV			Th	11/01/12	:30	1:13 AM	D3C12-NV04-T02H Facts	\$250.00		3
	KSNV			F	11/02/12	:30	1:21 AM	D3C12-NV04-T02H Facts	\$250.00		4
	KSNV			М	11/05/12	:30	1:24 AM	D3C12-NVO4-TO2H Facts	\$250.00		6
	KSNV			М	11/05/12	:30	1:30 AM	D3C12-NV04-T02H Facts	\$250.00		5
51	KSNV	Saturday Night Live	1130pm-1:02am		to						
				10/29/	12 to 11/04/12	3x	S-				
	KSNV			Sa	11/03/12	:30	11:58 PM	D3C12-NV03-T08H Everyt	\$1,400.00		3
	KSNV			Sa	11/03/12	:30	12:44 AM	D3C12-NV04-T02H Facts	\$1,400.00		2
	KSNV			Sa	11/03/12	:30	12:59 AM	D3C12-NV04-T02H Facts	\$1,400.00		1
52	KSNV	Sports Night in Las Vegas	Sun 1135p-1200a		to						
				10/29/	12 to 11/04/12	1x	S				
	KSNV			Su	11/04/12	:30	11:59 PM	D3C12-NV04-T02H Facts	\$400.00		1
53	KSNV	FacetoFace/Ralston Report	730-758pm		to						
		•	-	10/30/	12 to 11/05/12	4x	-TWTF				
	KSNV			Tu	10/30/12	:30	7:35 PM	D3C12-NV04-T02H Facts	\$900.00		1
	KSNV			W	10/31/12	:30	7:53 PM	D3C12-NV04-T02H Facts	\$900.00		3
	KSNV			Th	11/01/12	:30	7:54 PM	D3C12-NV04-T02H Facts	\$900.00		2
	KSNV			F	11/02/12	:30	7:46 PM	D3C12-NV03-T08H Everyt			4

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### **Billing Address:**

Great American Media Attention: Accounts Payable 1010 Wisconsin Ave. NW Ste 800 Washington, DC 20007

# **INVOICE**

		Invoice #
Advertiser Democratic Congressional Campaign Cc		Invoice Date
Product	DCCC	Invoice Month
Estimate Number	1192	Invoice Period

Invoice #	102172-1				
Invoice Date	11/11/12				
Invoice Month	November 2012				
Invoice Period	10/29/12 - 11/11/12				

Station	KSNV	Order #
Account Executive	Amy McCreary	Alt Orde
Sales Office	Blair - Philadelphia	Deal #
Sales Region	National	Order F

Order #	102172
Alt Order #	06817863
Deal #	
Order Flight	10/30/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	11
Product Code	14

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
54	KSNV	News 3 Sunrise SUNDAY	6a-7a	to	)		•				
				10/30/12 to 11/05/12		1x	S				
	KSNV			Su	11/04/12	:30	6:58 AM	D3C12-NV04-T02H Facts	\$450.00	1	1
55	KSNV	Law & Order (LF)	Sat 1-2am / Sun 12-1	to	)						
				10/30/12 to 11/05/12		1x	S				
	KSNV			Su	11/04/12	:30	12:38 AM	D3C12-NV03-T08H Everyt	\$200.00		1
56	KSNV	Sa-Su Early News	5pm-630pm	to	)						
				10/29/12 to	11/04/12	1x	S-				
	KSNV			Sa	11/03/12	:30	6:26 PM	D3C12-NV04-T02H Facts	\$1,925.00		1
			Aired Spots 19	93							

<u>Gross Total</u> \$151,775.00 <u>Agency Commission</u> \$22,766.25

Net Amount Due \$129,008.75 Payment Terms 30 Days

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